



City to Shore  
Ride 2014

presented by



Date \_\_\_\_\_

Dear \_\_\_\_\_

I am taking part in the 2014 Bike MS: City to Shore Ride so I can help fund essential medical research and support services for the 14,000 people living with multiple sclerosis. Many of these local families depend on the National MS Society for a wide range of services and programs, including employment counseling, health insurance advocacy, physical therapy and emergency financial assistance. The Society also invests more money in MS research than any other non-governmental organization in the world.

MS is a disease of the central nervous system with no known cause or cure. There is a wide range of symptoms, including numbness, tremors, pain, loss of vision, cognitive issues and mobility problems. Not only is MS unpredictable, it's also expensive; out-of-pocket medical costs, lost wages and more add up to more than \$2 million over a lifetime.

Researchers are continuing to expand their understanding of MS, and that is leading to promising discoveries – including the approval of the first oral treatments. While this is good news, current treatments only slow down the progression of the disease and they don't work for everyone. Currently, there are no medications approved for progressive MS, the most serious and debilitating form of the disease.

How you can help

I have set a personal goal of \$\_\_\_\_\_. Please join me in my efforts by making a tax-deductible donation to the Society. You can also check with your employer to see if they offer a matching gifts program.

- Donate to my fundraising campaign online at [MScycling.org](http://MScycling.org). To credit my fundraising account, click on the "Donate" button, then type my name in the fields provided
- Or make your check payable to the National MS Society and mail back to me or directly to the National MS Society Greater Delaware Valley Chapter

Every dollar you donate helps make a difference in the lives of the 14,000 local people living with MS.

Sincerely,